

COURSE CONTENT

CONTENT FOR TWITTER

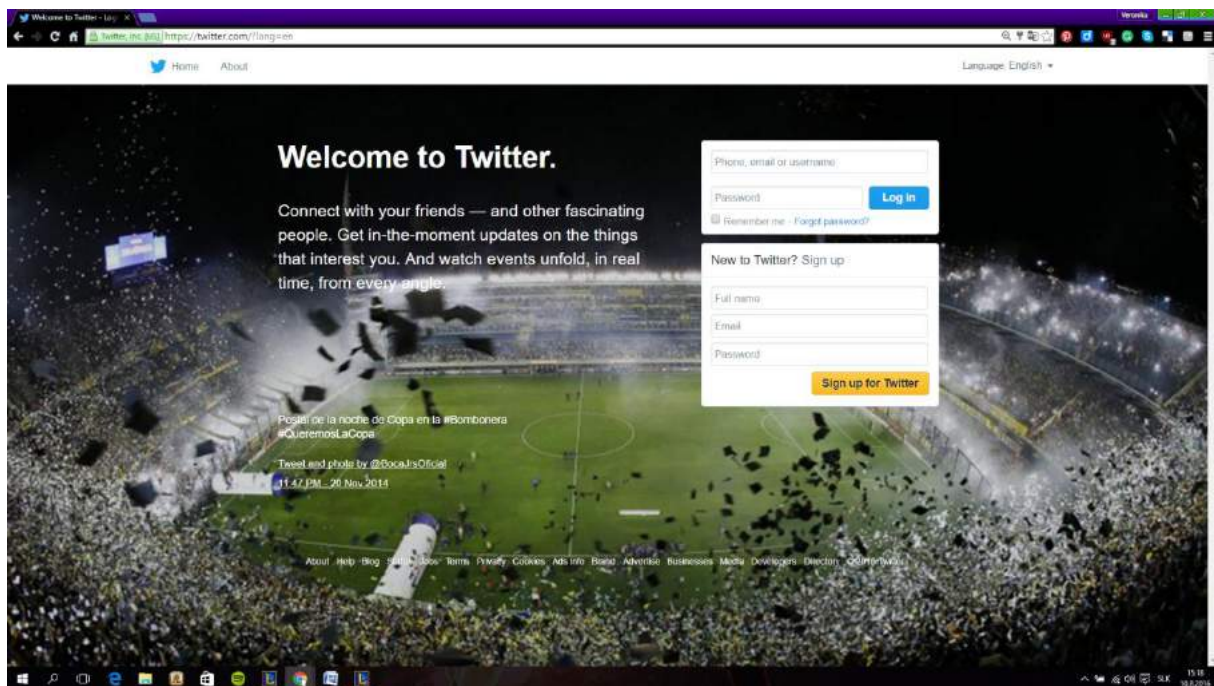
Twitter is a place for sharing information as it happens, and for connecting with others in real time, often resulting in lasting friendships and contacts.

Twitter is an information network made up of 140-character messages called Tweets. It's an easy way to discover the latest news related to subjects you care about.

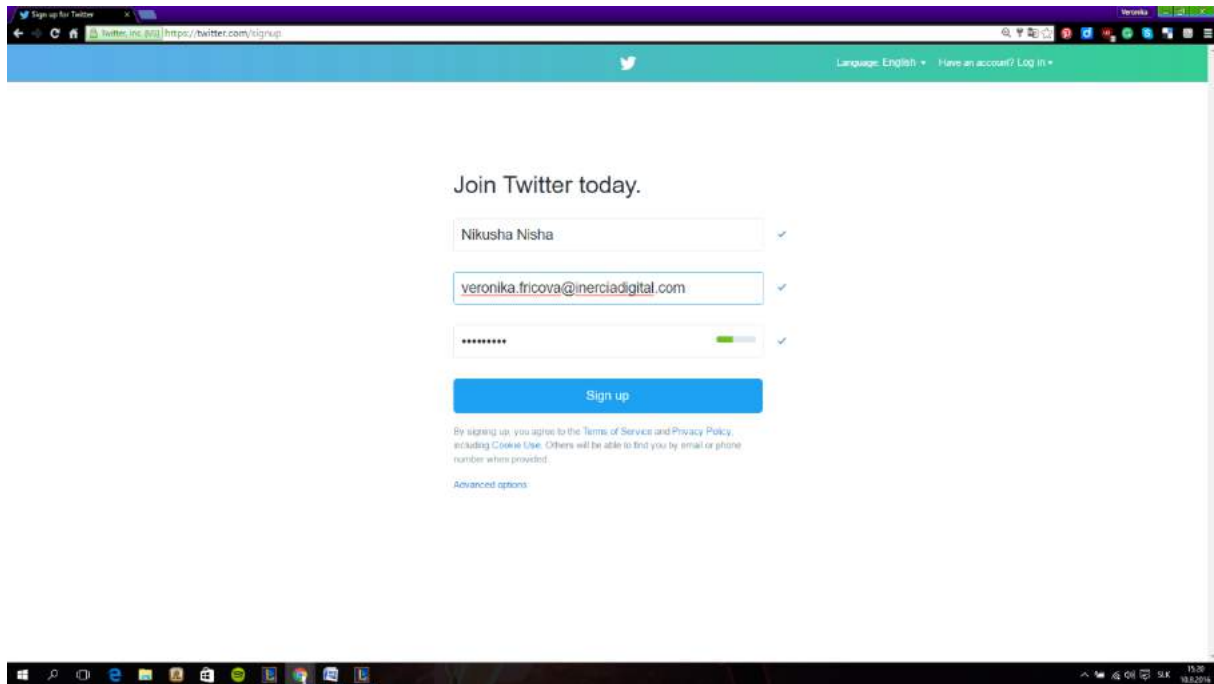
1. Sign up for Twitter

To create an account on the web, go to:

<http://twitter.com> or directly to <https://twitter.com/signup>

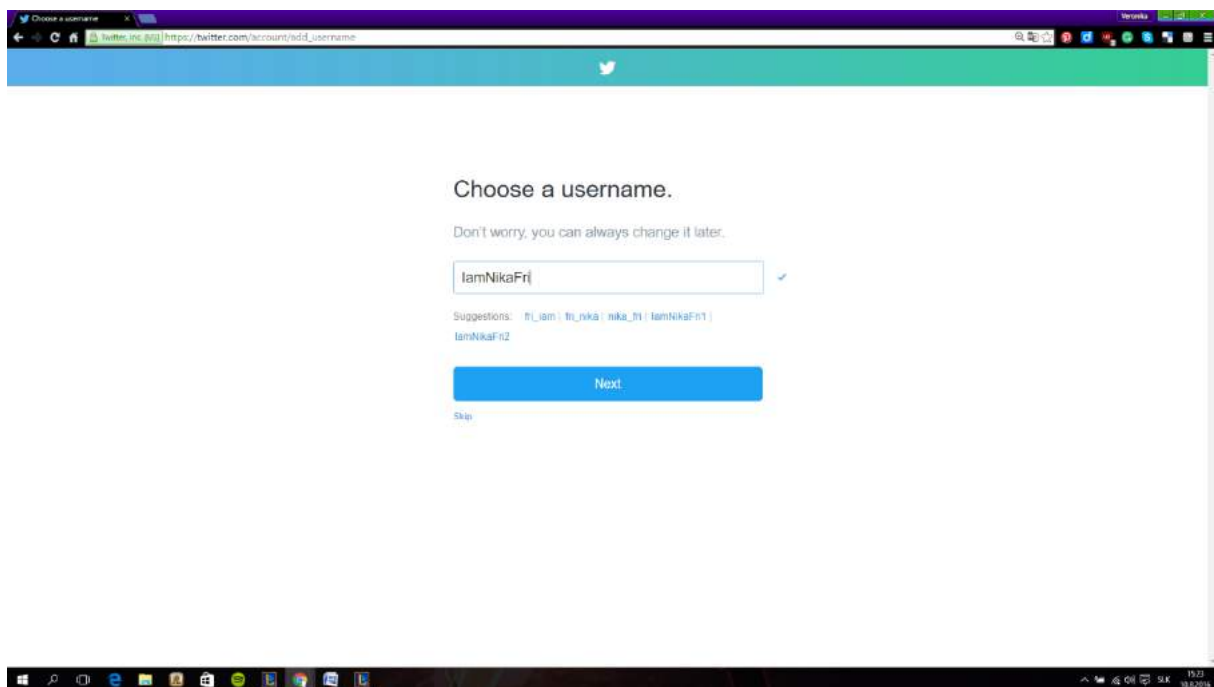


Enter your full name, e-mail and password and click on the button Sign up for Twitter.



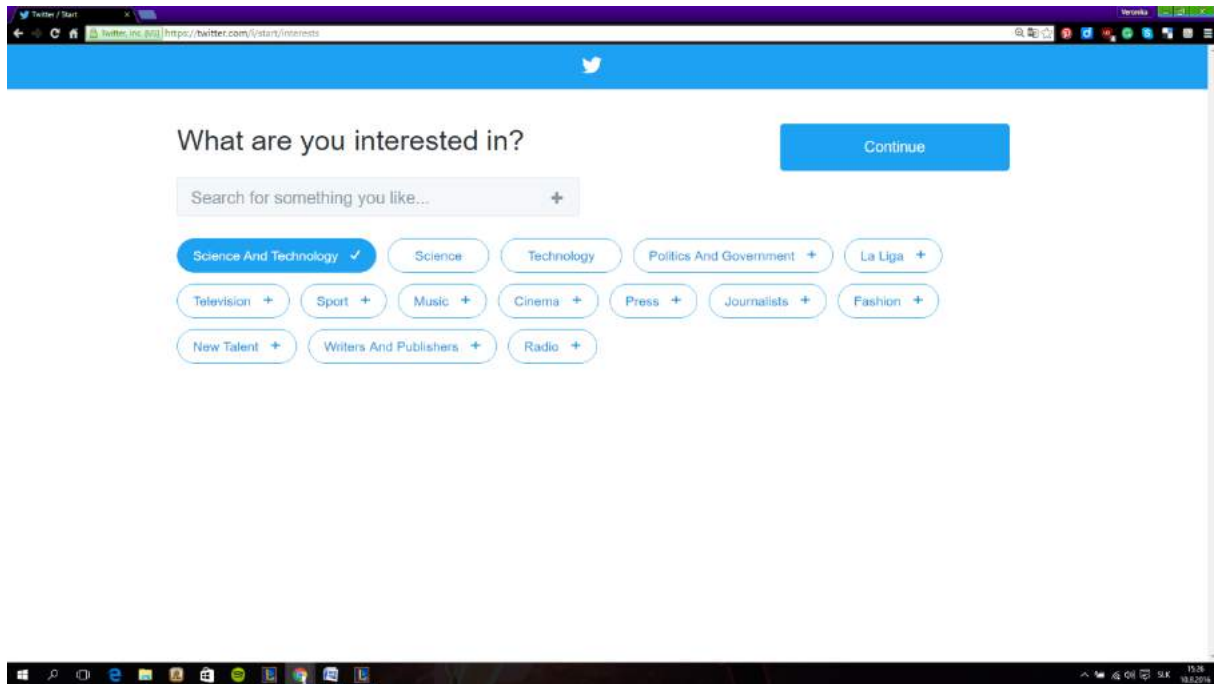
After Signing up Twitter asks you about your mobile number, where will be a verified code sent.

Next step is “choose a user name”, don’t worry, you can always change it later.

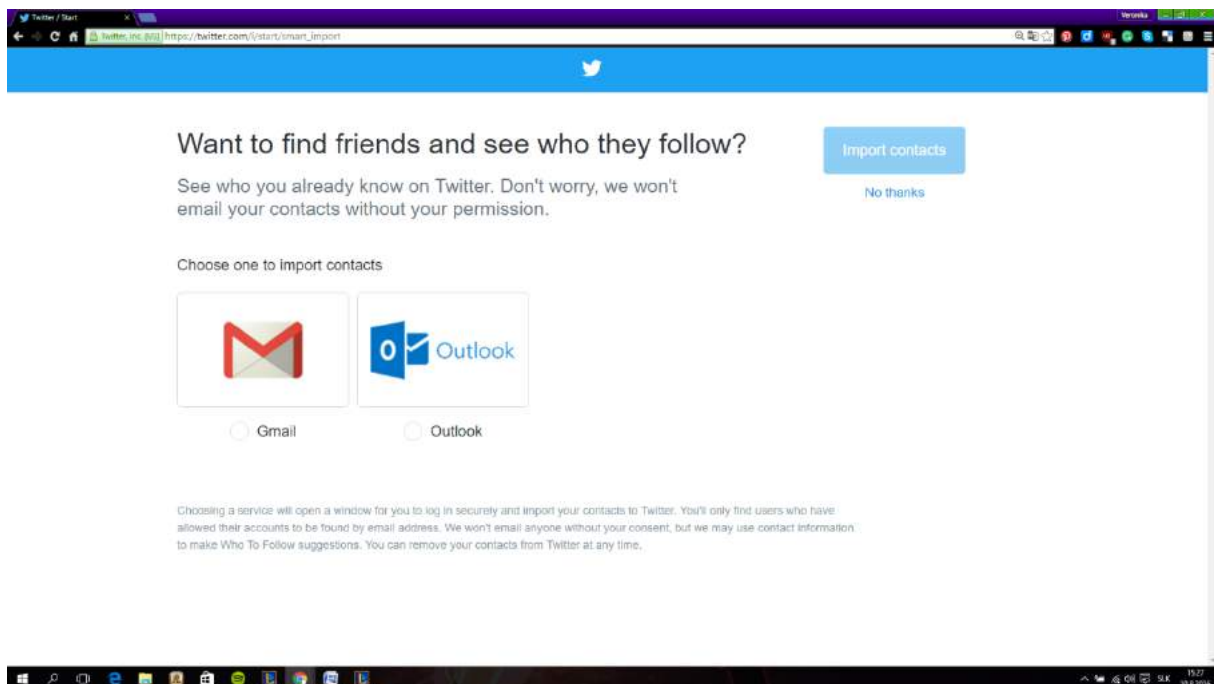


Click on the blue button “Next” and “Let’s go” in order to reach another step.

In next part Twitter asks you about your interests. You can choose whichever topic you are interested it or just click on the blue button continue.

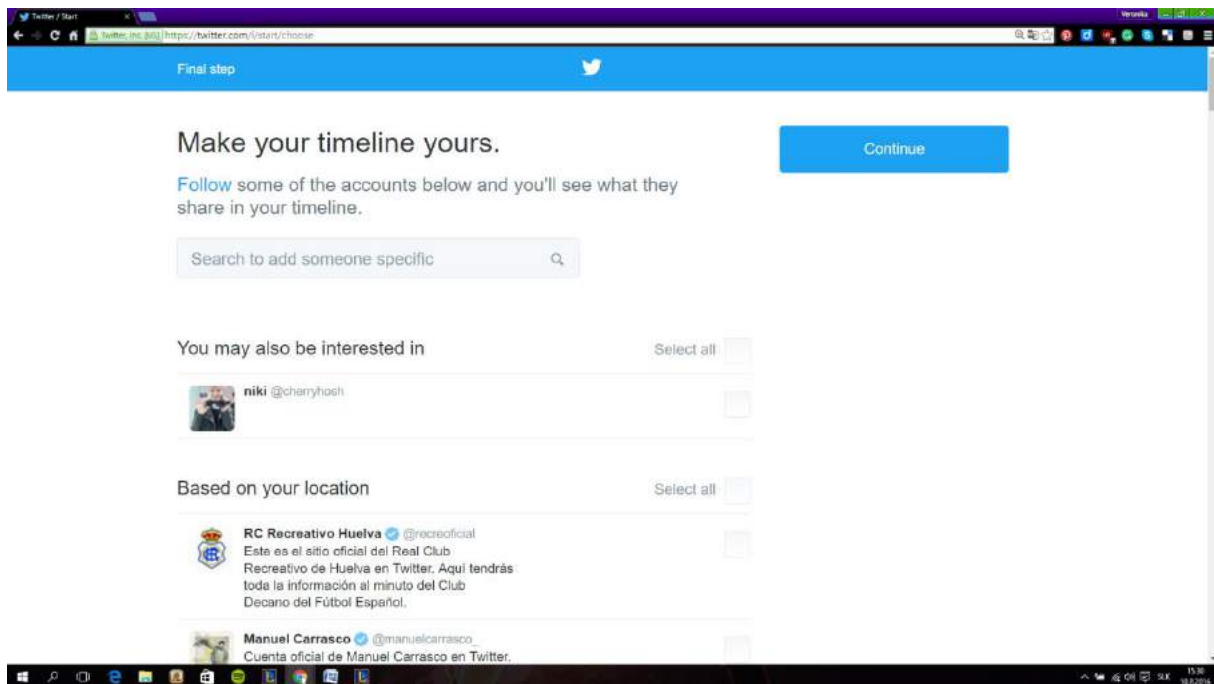


New window asks you about your contacts on g-mail and outlook, you can skip this part, too.

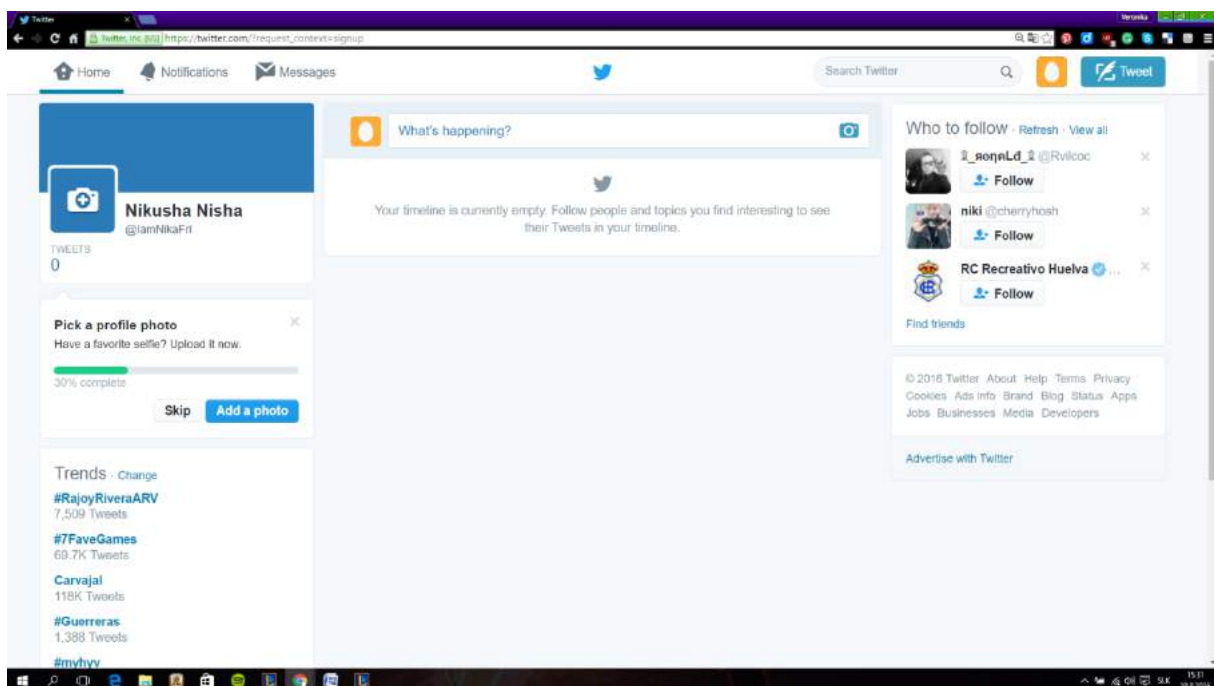


In next step you can choose an account to follow or again, you can skip it and continue.

Twitter isn't about looking for friends, but about following. You can follow people you know personally you're a fan of. You can follow robots and parody accounts. Really, you can do whatever you like.



After the last step you will see your timeline.



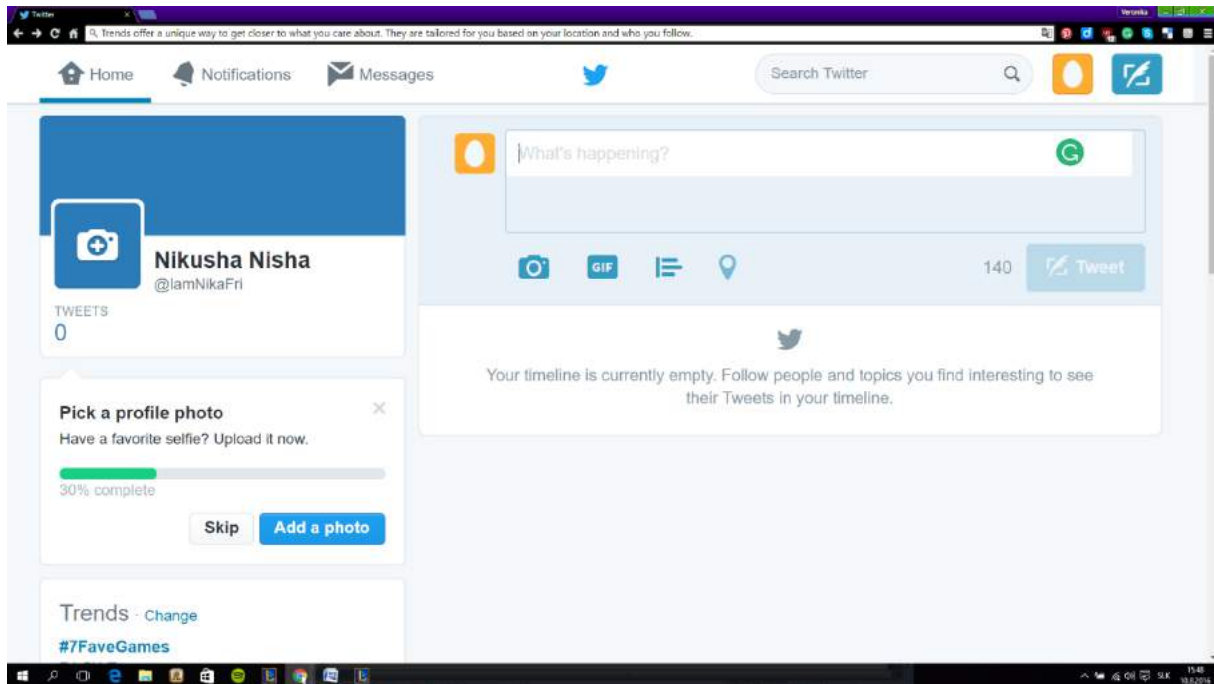
Your timeline is currently empty. You can follow people and topics you find interesting to see their Tweets in your timeline.

On the left side you can see you name and under it is your username. Your username is the name your followers use when sending replies, mentions and direct messages. It goes all the time with a symbol "@".

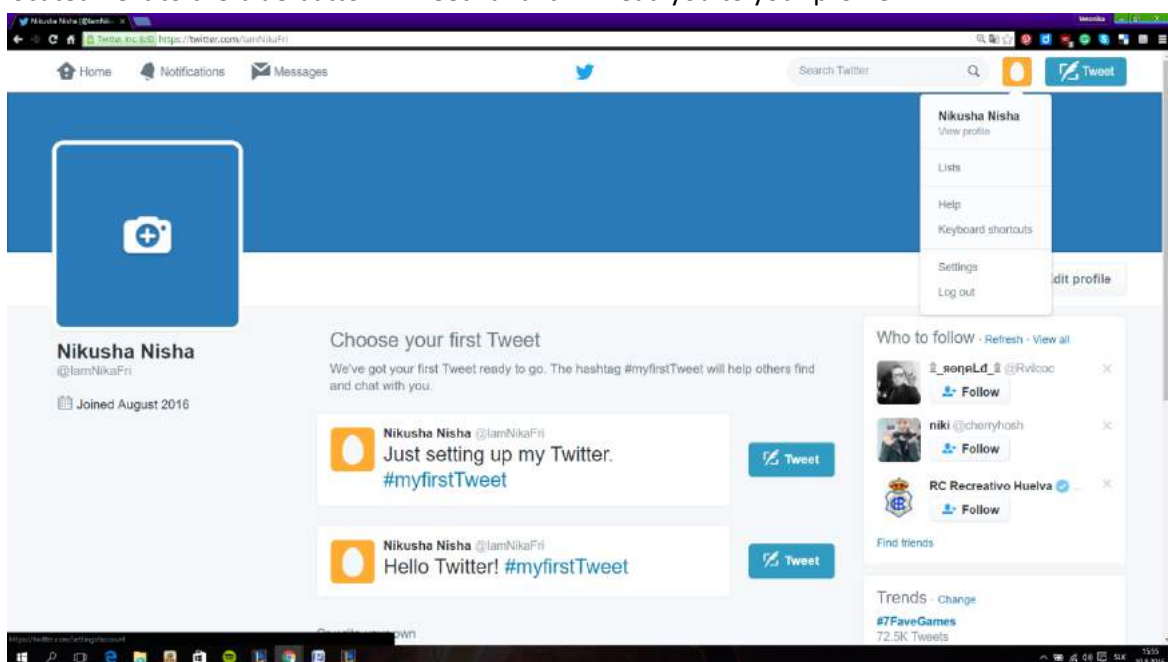
Below the section with your name and photo you can find a table with “Trends”. Trends offer a unique way to get closer to what you care about. They are tailored for you based on your location and who you follow.

On the right side Twitter gives you option who you can follow.

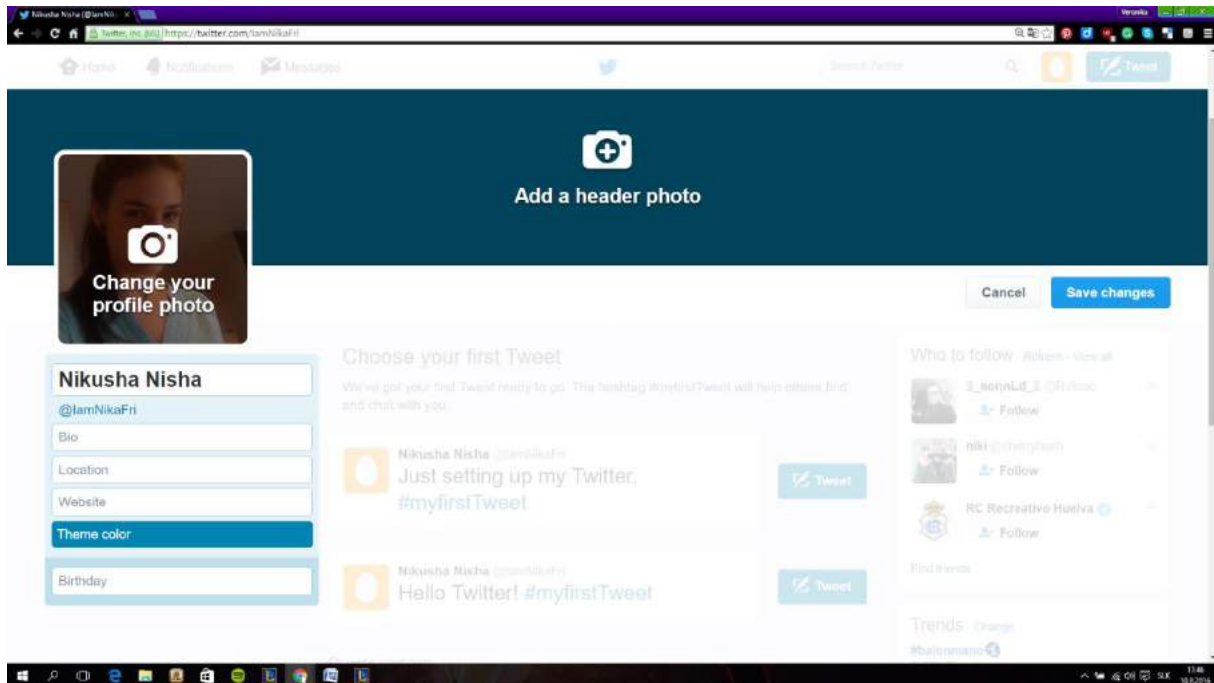
In the middle of your timeline you have an option to write you tweet (a posting made on the social media website Twitter), but please keep in mind that your tweet cannot be longer than 140 characters. Your tweet can contains also a photo, GIT, pool and location. The second possibility how to create a tweet is on the upper right corner (blue icon).



Do you want to edit your profile and settings? Click on your name or on the yellow button which is located next to the blue button “Tweet” and it will lead you to your profile.



Now you are in your profile, you can change your profile picture. Write your bio. You may wish to list where you work, live, or a line from a favourite poem in your bio. This is the short blurb that lets potential followers know who you are and what you're likely to tweet. You can also write your location, Website or change the theme colour. Finish off your profile by uploading a background image, this appears at the top of your Twitter page.



2. Tweets

Before we will start with tweets, we need to know something more about it. As it was mentioned above, every tweet has 140 characters. It might seem too short, but actually it makes your statement stronger, faster to read, and more shareable.

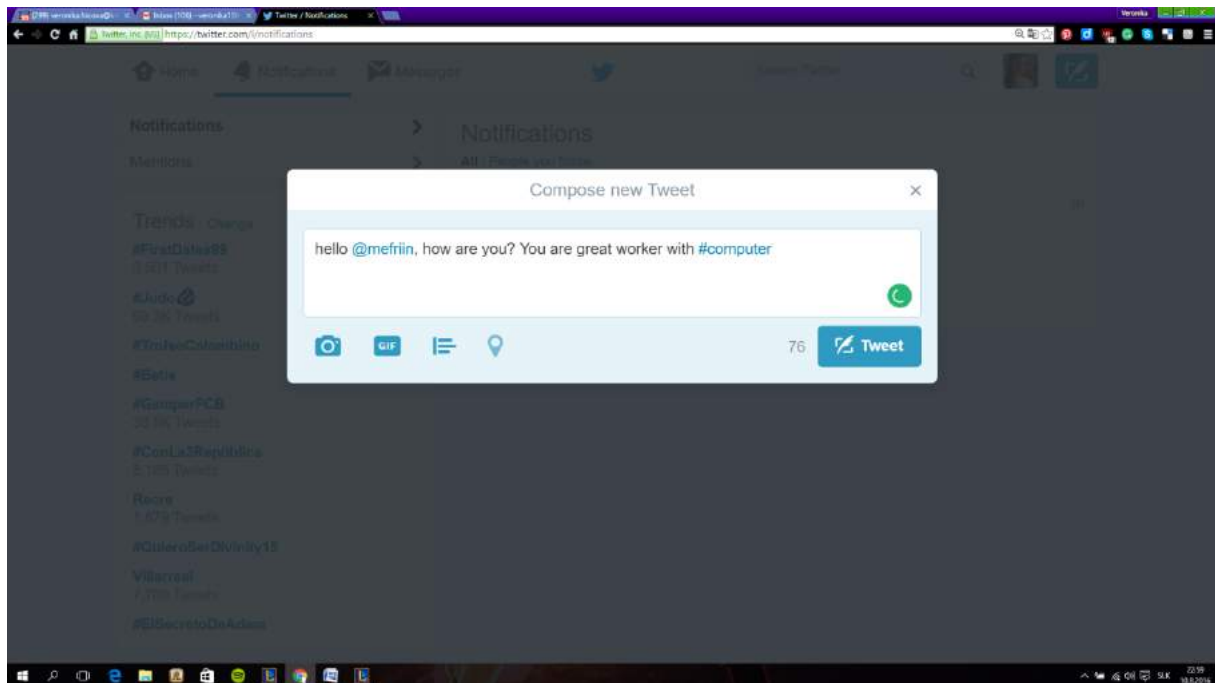
Adding a photo will decrease your tweet character length by 24 characters, but you can add up to four photos.

Sharing a link your Tweet will decrease your character count by 23 characters.

You can use hashtags (#) to add a longer conversation. Hashtags are clickable, too, so you can tap on a hashtag to see all the tweets related to that topic.

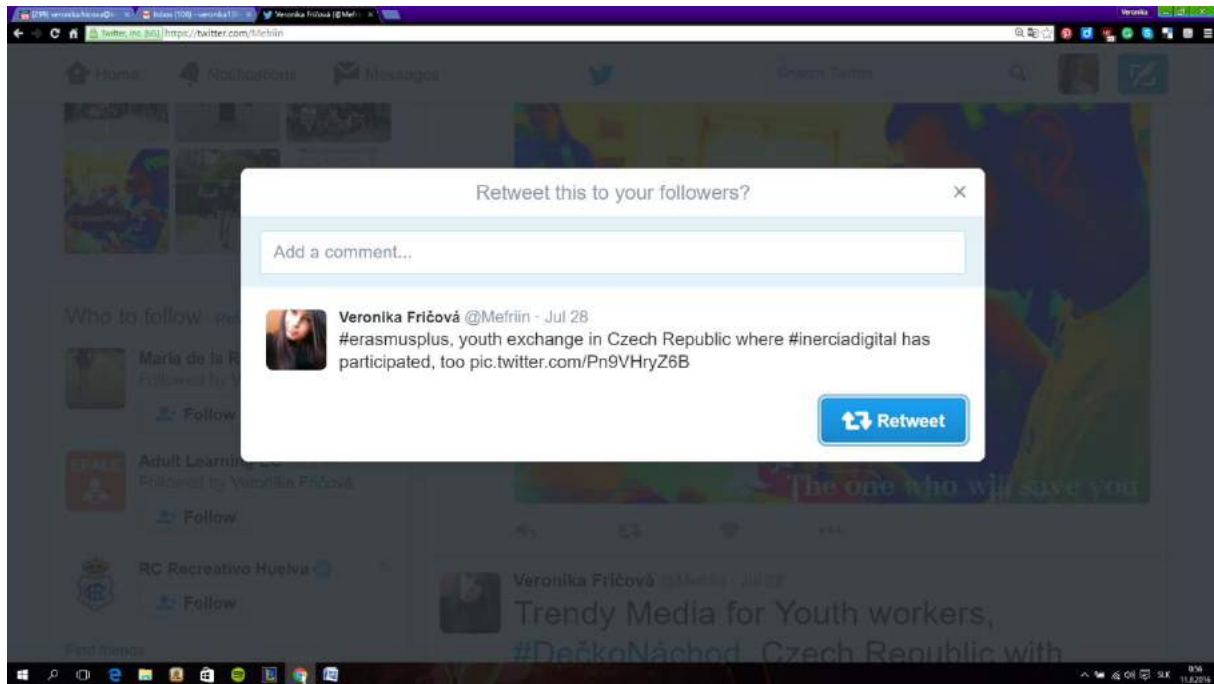
An @ (or well know as a mention), is used when you include somebody's name, for example @iamNikafri in the tweet. The person will be alerted that you mentioned her/him. In this case people who are following you AND mentioned person can see the tweet.

For example:



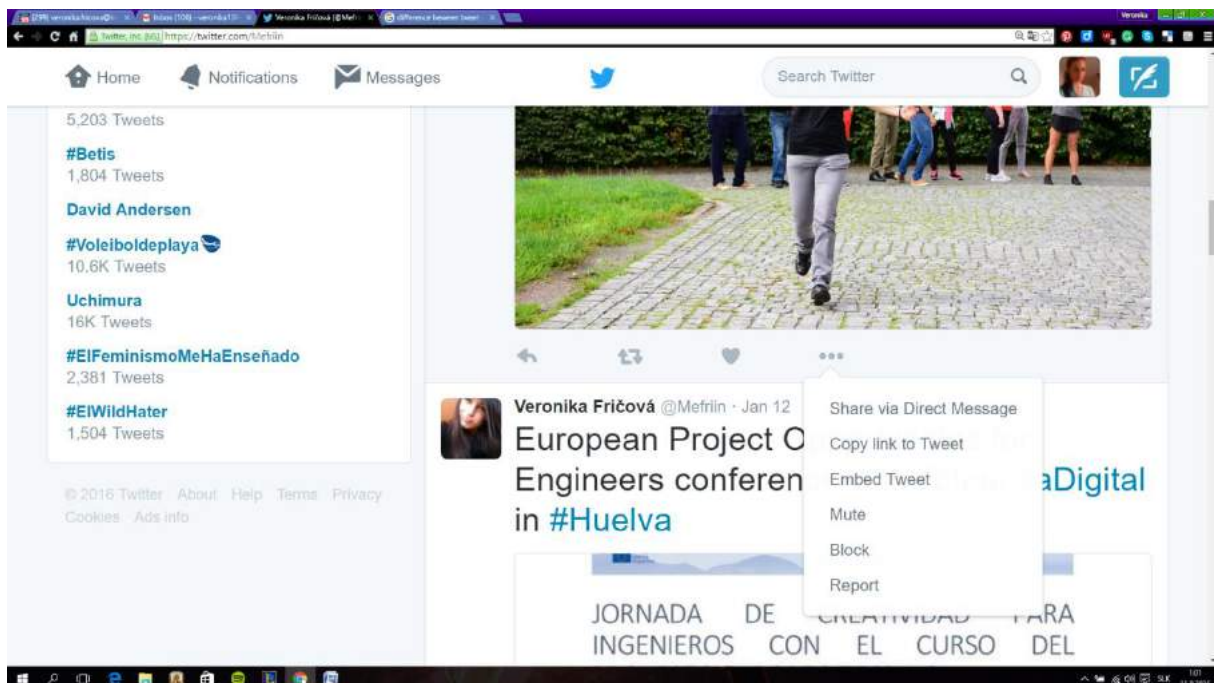
Twitter offers a option “retweet”, where you retweet someone, you can either just repost their tweet by itself, or you can add your own commentary.





Now you can find your “Retweet” in you profile, under the tweets and tweets and replies. Difference between Tweets and tweets and replies is simple. Tweets show you your tweets and retweets. Tweets and replies show the same plus if somebody mentioned you.

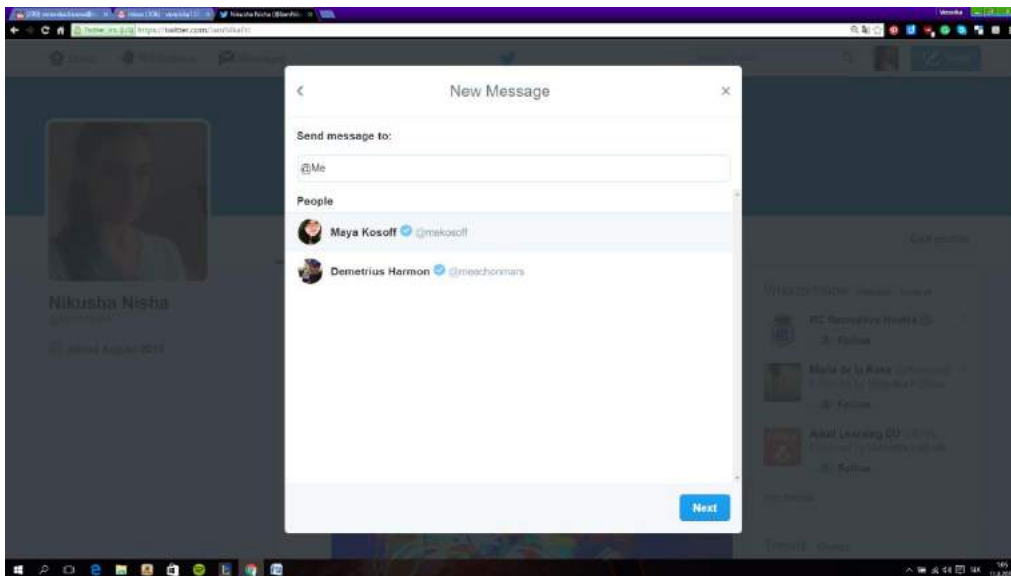
Every tweet has options reply (arrow), retweet (2 arrows), like it (heart) and dots which gives you possibility to share via Direct Message, copy link to tweet, embed tweet, mute, block and report.



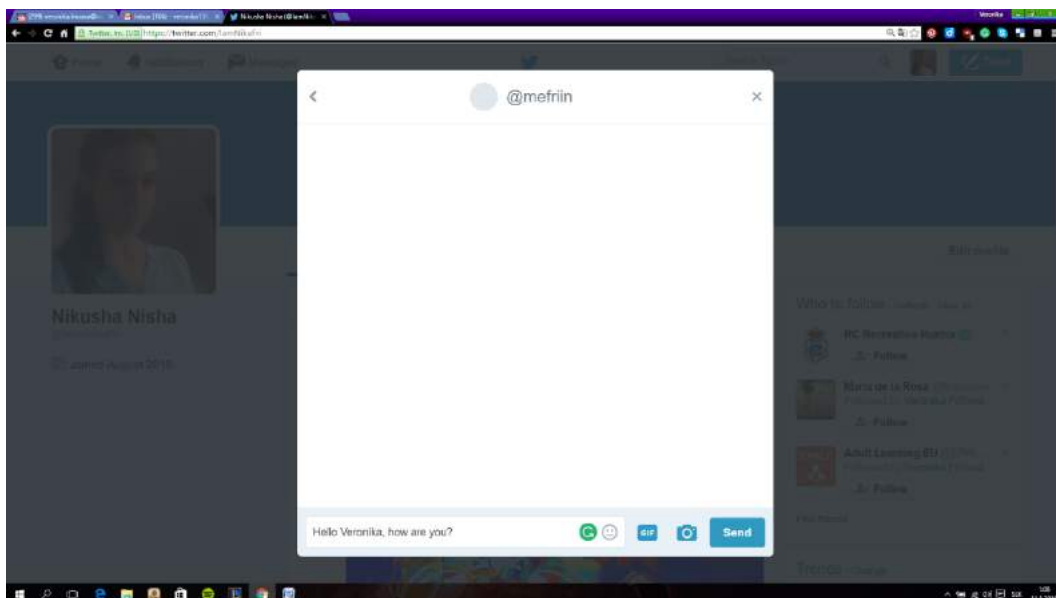
3. Messages

Twitter allows you to Direct Message, but only with people who have that feature turned on. It allows you to further conversations in private and chat with groups of people. While all regular tweets are public, including @-mentions, a Direct Message is totally private. Only the people included in the Direct Message can see it.

Click on the Message bottom on the upper left corner and select to whom do you want to write a message.



Click on Next and you can write your message.



In the message you can also include a GIF or photo.